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University of South Carolina BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

September 18, 2015

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees met at 10:00 a.m. on September 18, 2015, at the 1600 Hampton Street Board Room in Columbia.

Members present were: Mr. Thad H. Westbrook, Chairman; Ms. Paula Harper Bethea; Mr. Mark W. Buyck Jr.; Mr. Thomas C. Cofield; Mr. A.C. "Bubba" Fennell; Mr. William W. Jones Jr.; Mr. Hubert F. Mobley; Mr. Mack I. Whittle Jr.; Mr. John C. von Lehe Jr., Board Vice Chairman; and Mr. Eugene P. Warr Jr., Board Chairman.

Other Board members present were: Mr. Toney J. Lister; Mr. Miles Loadholt; Dr. C. Dorn Smith; Ms. Molly M. Spearman; Mr. Charles H. Williams; and Ms. Leah B. Moody who participated by phone.

Faculty Liaison Committee representatives present were: Faculty Senate Chair August E. "Augie" Grant; Faculty Welfare Committee Co-Chair Christian Anderson; and Chair of Palmetto Campuses Faculty Senate Hendrikus "Hennie" van Bulck.

Also present was student representative Jonathan Kaufman.

Others present were: President Harris Pastides; Secretary Amy E. Stone; General Counsel Walter "Terry" H. Parham; Provost Joan Gabel; Chief Operating Officer Edward L. Walton; Chief Financial Officer Leslie Brunelli; Chief Communications Officer Wes Hickman; Athletics Director Ray Tanner; Vice President for Student Affairs Dennis A. Pruitt; Vice President for Information Technology William F. Hogue; Vice President for Facilities and Transportation Derrick E. Huggins; Vice President for System Planning Mary Anne Fitzpatrick; Vice President for Human Resources Chris Byrd; Senior Vice Provost and Dean of Graduate Studies Lacy Ford; Palmetto College Chancellor Susan Elkins; USC Upstate Chancellor Tom Moore; Associate Vice President for Business Affairs, Division of Administration and Finance, Helen T. Zeigler; University Treasurer Patrick Lardner; University Controller Jennifer Muir; Chief of Staff, President's Office, J. Cantey Heath Jr.; Senior Associate Athletics Director Judy Van Horn; University Foundations Executive Director Russell H. Meekins; Executive Director of Audit & Advisory Services Pam Doran; Executive Associate Athletics Director Kevin O'Connell; Director of Facilities

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Planning and Programming and University Architect Derek S. Gruner; USC Aiken Executive Vice Chancellor for Academic Affairs Jeff Priest; Executive Director of Economic Engagement Bill Kirkland; College of Arts and Sciences Interim Dean Roger Sawyer; Vice Provost and Director of Global Carolina Allen Miller; Senior Associate Dean of International Programs and Partnerships Kendall Roth; Director, Rule of Law Collaborative Joel Samuels; USC Columbia Director of Governmental and Community Relations and Legislative Liaison Shirley D. Mills; Director of Academic Programs, Provost's Office, Kristia Finnigan; Senior Project Manager, Facilities Design and Construction, Thomas Opal; University Technology Services Production Manager Matt Warthen; and Board staff members Debra Allen, Terri Saxon and Ina Wilson.

I. Call to Order

Chairman Westbrook called the meeting to order and invited committee members to introduce themselves. He stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business. Mr. Hickman informed the committee that Hanna Jeffrey of the *Free Times* and Chris Clark of *Gamecock Central* were in attendance.

Chairman Westbrook said that there were personnel matters associated with the USC Upstate

Chancellor, honorary academic titles, appointments with tenure, and honorary degree nominations

appropriate for Executive Session. Mr. Buyck moved to enter Executive Session and Mr. Cofield seconded the motion. The vote was taken and the motion carried.

The following individuals were invited to remain: Trustees, Dr. Pastides, Secretary Stone, Mr. Byrd, Mr. Parham, Mr. Walton, Ms. Brunelli; Provost Gabel; Dr. Fitzpatrick; Ms. Doran; Mr. Heath and Mr. Hickman.

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Return to Open Session

II. New Center: Rule of Law Center, Office of the Provost, USC Columbia

Provost Gabel reported that the proposed Rule of Law Center would formalize an initiative in operation since 2010, the "Rule of Law Collaborative," which had gained national importance as a training resource for personnel from federal agencies. The collaborative secured \$700,000 in U.S. Department of Defense (DOD) funding for rule of law training workshops for staff from the DOD, as well as the U.S. Departments of State, Justice, Commerce, and the U.S. Agency for International Development, among others. A year ago, it won a five-year, \$5 million grant from the Department of State to continue and expand its research and training programming. The center designation will elevate the profile of the policy research and training applications already underway, and enhance the reputation of its conferences, symposia, and colloquia series with national and international scholars. She said that Rule of Law had been identified by President Pastides as one of the University's five major research initiatives.

Joel Samuels, director of the Rule of Law Collaborative, told Trustees that the center would be led by a faculty member appointed as director, a deputy director and an advisory board consisting of prominent national and international officials, academics, lawyers, and civil society representatives.

In response to a question by Trustee Fennell, Mr. Samuels said that updated budget numbers were now available, although this information had been incomplete when the proposal was submitted. He confirmed that the updated budget numbers remain revenue positive. Trustee Cofield commented that the focus appeared to be international and he would prefer that it also encompassed domestic rule of law issues. Mr. Samuels responded that yes, in keeping with the center's mandate, the focus was indeed on international topics but he would be in favor of incorporating domestic programming in the future if possible. Trustee Jones asked if the center was involved in any collaborative efforts with the Law School, which Provost Gabel confirmed in the affirmative. President Pastides noted that this center would be of great reputational benefit to the Law School, especially in light of previous criticism about the Law School needing to have a better national and global footprint.

Chairman Westbrook called for a motion to recommend approval by the full Board of the new Rule of Law Center in the Office of the Provost. Ms. Bethea so moved and Mr. Fennell seconded the motion.

The vote was taken and the motion carried with a contingency that an updated budget would be presented at the October 16 Board of Trustees meeting. One trustee, Mr. Cofield, abstained from the vote.

III. New Academic Administrative Unit: <u>Program in Global Studies</u>, College of Arts and Sciences, USC Columbia

Provost Gabel said the Program in Global Studies would be an administrative structure

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bringing together existing programs under a single umbrella (African Studies, Asian Studies, European Studies, Islamic World Studies, Latin American Studies, and Russian & Eurasian Studies). Like other interdisciplinary structures, participating faculty would be drawn from existing departments across campus.

Once the new administrative structure is approved, a proposal will be presented for a new Bachelor of Arts degree in Global Studies, which would become the only undergraduate major offered by the program. Upon approval of the new BA degree in Global Studies, the pre-existing BA degrees associated with the areas of study being combined would be terminated.

In response to a question by Trustee Fennell, Dean Sawyer said that the program was not expected to incur any costs at this time. Trustee von Lehe responded there should be a separate cost and revenue statement for each proposal even when no new costs were anticipated. Dean Sawyer also reported that there would only be one major, Global Studies, and efficiencies would be achieved through the consolidation of existing programs. Provost Gabel added that less staff would be required as there would be no need to have a separate individual overseeing each academic area of concentration.

Chairman Westbrook called for a motion to recommend approval by the full Board of the Program in Global Studies. Ms. Bethea so moved and Mr. Buyck seconded the motion. The vote was taken and the motion carried.

IV. New Dual Degree Program: <u>Dual Master of International Business – Darla Moore School of Business, USC Columbia/Shanghai Jiao Tong University, Shanghai China</u>

Provost Gabel said that the program was another in the series of highly successful dual degrees the Moore School had brought before the Board previously (similar to the partnerships with Mannheim University, Bocconi University, and ESCP-Europe). This program would give a maximum of five students each from the University of South Carolina and Shanghai Jiao Tong University the opportunity to earn a degree in accordance with all curriculum requirements of each institution. Each institution would confer its own degree. She added that the program would provide a unique chance for students of both institutions to gain a truly international understanding of US-China commerce, and significantly enhance their job prospects both nationally and internationally.

The arrangement is structured as an exchange; therefore, no new costs would be associated with the program, and it would make use of existing faculty and curricula.

In response to a question by Trustee Whittle, Dr. Roth responded that currently the Moore School had five dual degrees and was having a great deal of success with these programs. He said that there were no dual degrees at the undergraduate level but many partnership programs with international institutions existed.

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Chairman Westbrook called for a motion to recommend approval by the full Board of the new Dual Master of International Business — Darla Moore School of Business, USC Columbia/Shanghai Jiao Tong University, Shanghai, China. Ms. Bethea so moved and Mr. Jones seconded the motion. The vote was taken and the motion carried.

V. <u>Annual New Programs Follow-up Report</u>

A. USC Columbia: <u>BA Environmental Studies</u>, <u>BA Chinese Studies</u>, <u>MS System Design</u>, <u>ME Biomedical Engineering</u>, <u>PhD Sport and Entertainment Management</u>, <u>Certificate Qualitative Research</u>, <u>Certificate Business Analytics</u>, <u>Certificate Financial and Resource Management</u>, <u>Certificate Human Resources</u>, <u>Certificate Children's Law</u>, <u>Certificate Military SOWK</u>

Provost Gabel said that the Provost Office was now providing follow-up reports on the enrollment and financial status of new programs approved by the Board. Citing summary data provided on the Board Portal, she noted that several programs were not fully enrolled because the timing of their approval came after recruitment cycles ended. She added that the Provost Office would monitor the enrollment progress closely, and would offer a much better understanding of these programs in its next report.

Chairman Westbrook said that this report was received as information.

Chairman Westbrook then called on Dr. Fitzpatrick to present the following agenda topics.

- B. USC Aiken: MBA Stem and Liberal Arts
- C. USC Beaufort: <u>BS Health Promotion</u>
- D. USC Upstate: <u>BA Child Development and Family Studies</u>, <u>BA Theatre</u>, <u>BS Exercise</u> and Sport Science, <u>MAT Special Education-Visual Impairment</u>, <u>MSN Clinical Nurse</u>
 <u>Leader</u>, <u>Certificate Child Advocacy Studies</u>

Dr. Fitzpatrick also noted that the new program approval process influenced the low enrollment numbers in the first year. She expressed confidence that the enrollment numbers would reach the level originally anticipated by year two.

Chairman Westbrook said that this report was received as information.

VI. Other Matters

Since there were no other matters to come before the committee, Chairman Westbrook declared the meeting adjourned at 10:50 a.m.

Respectfully submitted,

Amy E. Stone Secretary

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